Give your customers the VIP experience they expect.

Preparing your business to win, and keep, the retail customer of the future.

nōwn

Do you want to encourage customer loyalty and improve customer satisfaction?

Well, then you're moving in the right direction. It's often believed that the key to winning customers is to deliver the highest quality product. However, with rising competition and customer expectations, the dynamics are changing... and they're changing fast. To keep up with the evolving needs of customers, retail companies need to move faster.

Delivering the best experience to the customer is now considered to be as important as the product itself. Brick-and-mortar stores have a unique opportunity to differentiate their brand by connecting with consumers through unique in-store experiences. **79%** of consumers want brands to demonstrate that they care before considering a purchase.

So how does your business show that you care about your customer? Your business has the opportunity to transform a purchase into a memorable experience, and implementing the right technology solution can help you achieve that in a way that's profitable and scalable.
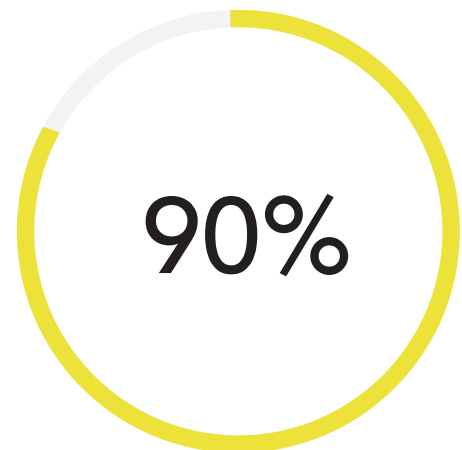
How does your customer experience strategy stack up against the competition?

✓ Does your customer have to wait for help or stand in line?

✓ Does your staff remember your loyal customers?

✓ Does your customer often search for their wallet to pay for their order?

✓ Do you reward your customer for being loyal to your business?

✓ Can customers discover and interact with your business on a mobile device?

✓ Can your customer easily give you feedback?

Engaged consumers are your best customers.

According to the Rosetta Consulting study, highly-engaged customers buy 90 percent more often and spend 60 percent more per transaction. 55% of consumers are willing to pay more for a guaranteed good experience. These differences add up fast. So, if you aren't engaging your customers with an incredible brand experience, you are losing revenue.

A Point of Sale system is at the heart of your business. That's why it's critical to choose a strong POS solution that can help your business provide personalized service at all points of the customer journey.

90%

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Nōwn is the Ultimate POS Solution that helps you Know Your Customers.

What does that mean?

Nōwn POS helps you deliver a VIP experience that is so addictive that your customers won't bother going anywhere else.

Customer Recognition
The POS recognizes all Nōwn customers and displays their name, picture and purchase history. Give your customers a personalized experience every time.

Rewards Program (Loyalty)
Customers can enrol for your rewards program and redeem points during their purchases. A rewards program can help in retaining your existing customers and attracting new customers.

Enterpise Reporting
Nōwn POS reports key business data that is organized, easy to understand and available wherever you are. Make smart decisions to cut costs and improve your sales and staff performance.

Digital Order Display System
Send orders in real time to back room inventory stores to find items requested from the sales floor. Once items are found and ready to present to the customer, the order is swiped from the screen.

Gift Cards
Customers can purchase physical gift cards at your locations. These cards can be used online, in-store and cross-border. Gift cards can be reloaded and used as a loyalty card. Help customers give the perfect gift — gift cards for your business.

Employee Managment
Track employee time cards (clock in/clock out, breaks), add/remove employees and set employees access to the POS. Enough with the Excel sheets — let your POS track employee hours for you

Customer App
Customers can use the app to discover your business and view your products, hours of operation and more. Let your customers interact with your business anywhere, anytime.

Hands Free Payment
Customers can pre-authorize payments and pay completely hands-free. No more fumbling for wallets to pay for an order.

Feedback
Customers can leave feedback for your business after each transaction via the chat function and ratings system. Research shows that customers who easily get their problems resolved are not only more likely to revisit but to also increase the amount they spend..

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Search Checked In   ALL CUSTOMERS

CHECKED IN

Sarah Smith
Gold Member

Mike Gardn
Regular Member

Andrew
Elite Mem

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